

Percent change from the previous year on the number of bottles of dairy products sold each day in Japan

(%)

	Fiscal year ending March 31, 2024											
	Year on year in April	Year on year in May	Year on year in June	Year on year in July	Year on year in August	Year on year in September	Year on year in October	Year on year in November	Year on year in December	Year on year in January	Year on year in February	Year on year in March
<i>New Yakult series</i>	95.6	95.8	88.4	89.8	92.0	81.2	83.2	77.9	79.1	80.5	82.7	
<i>Yakult 400 series</i>	81.5	92.2	79.0	87.5	81.6	86.6	87.8	87.2	81.1	94.3	88.8	
<i>Yakult 1000</i>	175.4	149.2	127.3	114.8	102.7	103.5	97.4	94.7	85.7	94.7	93.5	
<i>Y1000</i>	279.4	345.2	340.2	218.8	201.8	206.2	200.6	200.6	145.7	147.9	160.0	
<i>Yakult 1000 series</i>	193.3	181.0	157.1	134.7	121.8	123.2	116.3	113.9	99.6	107.7	109.8	
Other <i>Yakult</i> products	143.3	121.2	84.4	77.2	74.8	80.3	77.9	70.5	72.2	72.5	73.3	
Total for <i>Yakult</i> series	110.9	113.5	101.1	100.5	97.1	94.2	94.0	90.6	85.9	92.3	92.6	
<i>Joie</i>	98.6	98.4	95.6	100.1	99.0	97.1	102.9	105.4	103.3	105.4	105.5	
<i>Mil-Mil series</i>	96.8	99.7	90.6	95.7	93.2	92.3	97.3	98.5	97.0	99.0	100.2	
<i>Sofuhl series</i>	117.7	129.7	125.3	113.0	121.9	121.0	110.0	114.1	113.8	105.1	91.3	
Other fermented milk products	---	---	---	---	---	---	---	---	---	---	---	
Total for fermented milk	98.9	103.1	97.9	97.9	98.7	97.8	98.5	100.7	99.3	97.8	93.4	
Others	97.6	87.3	86.9	97.1	89.2	70.4	72.0	74.0	74.2	77.4	80.8	
Total	108.8	111.6	100.5	100.1	97.3	94.4	94.3	91.7	87.5	92.8	92.6	